

**Congratulations on the grand opening Dr Clevens, we are proud to be a part of your team!**



**Dr. Clevens — “Family man”.** The staff at the Center for Facial Cosmetic Surgery, would like to share with you our personal message to Ross A. Clevens, MD, FACS; also known as “Dr. Sunshine.” Many of our staff members have been with the practice for years. Dr. & Mrs. Clevens have welcomed us all into their home and made us a part of their family. Any time we have needed them they are there. Dr. Clevens has stitched up our children after a fall, held our hand through a personal crisis, and even saved a life. It is not often that a person is fortunate enough to work with someone who truly demonstrates not only a passion for his work and his family but has built a home away from home for his staff.

*“We are grateful to be included, Dr. Clevens.*

*It is our honor to work for you and a privilege to call you friend.”*

## CONSIDERING RHINOPLASTY?

Rhinoplasty means “nose molding” or “nose forming.” In addition to correcting breathing problems or injury, rhinoplasty can alter the size of your nose and change the shape of the tip and the bridge. Rhinoplasty is more than surgery — it’s an art form. Dr. Clevens will create a nose that is uniquely your own and fits harmoniously with your face.

The size and shape of your nose is largely inherited and you may be unhappy with it for a number of reasons. Perhaps you don’t like its shape or it is out of proportion with your other facial features. Maybe the tip is too wide, pinched, large or bulbous. In the hands of Ross A. Clevens, MD, FACS, a skilled facial plastic surgeon, these concerns can be addressed.

When nasal passageways are obstructed, breathing becomes difficult. A common cause of breathing problems is a deviated septum, a defect in the dividing wall in the nose. Some of the ailments associated with this are snoring, dry mouth, postnasal drip and nosebleeds. These can be relieved by Dr. Clevens with nasal plastic surgery that corrects defects of the septum and widens nasal passages. Injury repair surgery corrects broken nasal bones and a crooked nasal septum.

At one time, a “one nose fits all” approach to rhinoplasty was the norm – an outdated ideal of beauty. “Ethnic” traits addressed by Rhinoplasty include the dorsal hump and drooping tip often found in some patients Mediterranean patients, the lack of cartilage in African American patients, the low or flat bridge in Asian patients and the weak broad drooping tip of many Hispanic patients.

Revision rhinoplasty is a “redo” of a nose upon which the original rhinoplasty was unskillfully performed. With his unique expertise in rhinoplasty and nasal surgery, Dr. Clevens is often called upon to correct the mistakes of others. In most cases, this is necessary because the original surgery was performed too aggressively by an inexperienced surgeon resulting in an “over operated” look or stuffy nasal breathing.

You should be highly selective in choosing a facial plastic surgeon for rhinoplasty, as it is one of the most challenging procedures. You should seek an experienced specialist in *facial* plastic surgery who is board-certified in by the American Board of Facial Plastic Surgery ([www.abfprs.org](http://www.abfprs.org) <http://www.abfprs.org>).

Dr. Clevens is a Board Certified Facial Plastic & Reconstructive Surgeon with experience in *facial* cosmetic surgery nasal and sinus surgery. He strives to create the nose that is natural looking and harmonious with the rest of your face. During your consultation Dr. Clevens will discuss your concerns and address your questions regarding rhinoplasty including whether you are a good candidate. With state of the art computer imaging you will be able to see what your nose might look like after surgery.



# Lip Augmentation That Lasts

Today's celebrities have full, sexy lips. Even the ones with naturally thin lips often have lip enhancement to achieve the perfect pout. Since ancient times, women have used cosmetics to enhance the appearance of their lips. Full lips have always been a sign of youth and beauty. However, as we age, lips tend to get thinner and wrinkle making you look older than you feel.



Lip augmentation is becoming increasingly popular due to speedy recovery times and quick results.



"The lips are the first thing that most people notice about women" explains Dr. Ross A. Clevens, MD, FACS, board certified **facial** plastic surgeon. The cosmetic industry recognizes that women spend billions of dollars on their lips, from lipstick to aesthetic injectables. Many augment their lips with injectable fillers. Although lip augmentation with fillers is an ideal procedure for adding volume to thin lips, it is not permanent. For a more permanent solution there are several options. These options include Fat Injections, Direct Lip Lift, Sub-Nasal Lip Lift and Corner Lip Lift. An excellent technique for lip augmentation is **Fat Injections**. It offers the only natural method for potential permanent results. Since fat cells are living tissue, the body will recognize them and new capillaries will attach to the cells to keep them permanently alive. Since the fat cells are from the patient's own body, they are not recognized as foreign and will not cause an allergic reaction.



**Direct Lip Lift** is another option. A direct lip lift surgery removes tissue directly from above the upper lip line border. The end result is a raised and fuller effect.

A **Subnasal Lip Lift** is arguably the most popular method of lip lift surgery. This procedure is performed by removing a bit of skin tissue from underneath the nose and creates a slight lift in the upper lip.

Depending on the natural shape of their lips, patients may want to combine lip lift surgery with a **Corner of the Lip Lift**. This addresses the downturned corner of the mouth that creates a bitter look. The corner lip lift uses tiny incisions above the outer corners of the mouth to subtly raise and even the overall mouth contour.

Lip augmentation is becoming increasingly popular due to speedy recovery times and quick results.

## "Philanthropist"



The Clevens family is an extremely generous team. With word and deed, they give of themselves consistently. Whether it be an event to benefit The Women's Center, on-going donations to local charitable organizations, or extensive trips abroad, the Clevens family and his practice are involved. Dr. Clevens recently completed a trip to Tanzania with Outreach Africa International. To best illustrate his graciousness, we would like to share a portion of an email he shared with his staff:

"I must relate one vignette -- I repaired the cleft lip on the 10 month old and the mother was so incredibly grateful. I don't believe in my career that I have ever seen such gratitude and appreciation from a patient or family member. Tanzanians are, by nature, a very sensitive and physical people. When you talk -- it is common for them to reach out and hold your hand during the conversation. Or after shaking hands, for them to just hold on to you. I repaired the cleft child early in the morning. When I left the hospital at the end of the day, the patient's mother happened to be at the front gate of the hospital. I saw her, nodded and said "Jambo" (hello in Swahili) -- she reached out, grabbed and held my arm and said "Thank you" with such appreciation and joy that I was overwhelmed."

*"It is a pleasure to work with Dr. Clevens; we are proud to be a part of his practice."*

*Have You Thought of Rejuvenating Your Skin, But Not Ready for Surgery?  
It's Time to Visit the Clevens Medi-spa*

At the Clevens Center for Facial Cosmetic Surgery, we understand that the path to achieving the healthy, beautiful appearance you desire is not always surgical. For this reason, Dr. Clevens Medi-Spa offers a comprehensive range of options designed to enhance and restore youth and vitality to your skin. It is our pleasure and privilege to provide a full spectrum of aesthetic



**Judy Paternoster, ARNP**  
**Injection & Laser Specialist**

"I am excited to join Dr. Clevens and his team. It is my goal to educate my patients and give them options to meet their concerns. I hope to have a positive impact on their self esteem and provide a welcome environment."



**Kimberly Mooty, LME, CME**  
**Cosmetic Laser & IPL Specialist**

"It is a privilege to be a part of my client's "transformation". Giving them options to reach their goals and helping them obtain them is very rewarding."



**Sarah Minor, LME**  
**Aesthetician**

"I am committed to providing you with the best care and comfort in a relaxed environment."

**Medi-Spa Services**

**INJECTABLES**

|                |          |           |
|----------------|----------|-----------|
| BOTOX Cosmetic | Dysport  | Radiesse  |
| Juvederm       | Sculptra | Restylane |
| Perlane        |          |           |

**LASER SERVICES**

|                              |                         |
|------------------------------|-------------------------|
| Fractional Skin Rejuvenation | Laser Skin Rejuvenation |
| Laser Tattoo Removal         | Laser Skin Rejuvenation |
| Laser Hair Removal           | Laser Acne Treatments   |
| Photo Dynamic Therapy        | Diode Laser             |
| Spectra Peel                 |                         |

**MEDICAL AESTHETICS**

|                               |                      |
|-------------------------------|----------------------|
| Medical Microdermabrasion     | VI Peel              |
| Vitalize Peel                 | Custom Facials       |
| Pre- and Post- Operative Care | Brow Contouring      |
| Medical Grade Chemical Peels  | Camouflage Technique |
| Medical Skin Care Products    |                      |

**We can make a treatment protocol designed around your lifestyle.**

**"Gadget Guru and Lifetime Student"**

Dr. Clevens keeps up with all the latest and greatest in technology. His willingness to learn and adopt keeps the practice pushing towards excellence!

**"Educator"**

On many levels, Dr. Clevens is a natural teacher. He participates in many organizations both nationally and internationally as an educator of fellow physicians. This gift is a very important aspect of the comfort level that patients and staff have when working with him.



# Choose a Specialist in Facial Plastic Surgery



More and more of your friends and co-workers are opting for facial plastic

surgery to look better and feel better about themselves.

"We are witnessing a great increase in interest amount friends and colleagues who are not ready to retire or who are re-entering the work force and want to prolong their vitality," said Dr. Clevens.

With the vast number of surgeons in practice today, it is important for you to make informed decisions. One of the most confusing issues today is that of board certification.

Ask around ... make sure your surgeon is a facial plastic surgery specialist experienced in the procedure you want and regularly performs that procedure.

Do your homework ... learn more about facial plastic surgery. Visit [www.aafprs.org](http://www.aafprs.org), [www.abfprs.org](http://www.abfprs.org) or call 800.332.FACE. Visit or call one of our offices at 321.727.3223 or our website at [www.drCLEVENS.com](http://www.drCLEVENS.com).

# Why you should choose Dr. Clevens?

- ☞ Brevard's Board Certified Facial Plastic and Reconstructive Surgeon
- ☞ Ivy League trained at Yale, Harvard, and Michigan
- ☞ Past President, Florida Society of Facial Plastic Surgeons
- ☞ "One of America's Top Physicians" according to Consumers' Research Council of America
- ☞ Voted "Best of Brevard" by the readers of Gannett's Florida Today newspaper
- ☞ One of America's "100 Most Experienced Botox Physicians"
- ☞ Noted Lecturer, Teacher and Director of national plastic surgery training courses
- ☞ National Education Faculty for Juvederm, Radiesse, Sculptra and Botox
- ☞ National Training Center for Botox and Radiesse
- ☞ Recent speaking engagements in Taiwan, Boston, San Diego, New York, Boca Raton, Vail, San Francisco, Toronto, Newport Beach, Washington DC, Orlando, Hollywood, Scottsdale, Tampa, and Los Angeles
- ☞ Past Chief of Staff, Wuesthoff Medical Center Melbourne, FL
- ☞ Past President-Elect, Brevard County Medical Society
- ☞ President, Sheridan Surgery Center Melbourne, FL
- ☞ Pro bono participant in the Domestic Violence Project of the American Academy of Facial Plastic and Reconstructive Surgery.





## [ Tips & ]

Vivite Daily Firming Lotion  
OR  
MD Forte Hand & Body





*Use as a body  
smoothing treatment.  
Especially effective on  
elbows and knees.*



**Trust your face to the Specialist™**

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